



Borough of Ephrata

"Green Pricing" Program



100% Renewable Energy Product

- EcoSmart Choice® is a 100% renewable energy product, available only to customers of participating AMP member communities
- Program is open to residential, commercial and industrial customers.
- Renewable energy certificates (RECs) from wind, solar, hydroelectric, biomass or landfill gas projects will be purchased and retired to support the EcoSmart Choice® program.

Benefits

- By participating in the EcoSmart Choice® program, customers help stimulate the demand for new renewable energy facilities, thus reducing their carbon footprint and providing for a cleaner, healthier, and safe energy supply.
- An average customer participating in the program can offset 12,600 pounds of CO₂ emissions each year – the equivalent of not driving your car 15,159 miles.

Availability

- The EcoSmart Choice® program is available immediately.
- Customers may opt out at any time with no penalty.

Customer Sign-up Options

- Return this enrollment slip to Borough of Ephrata, 124 S. State St., Ephrata, PA 17522.
- Call the Borough of Ephrata Business Office at 717-738-9222.
- Sign up online at www.ecosmartchoice.org.

See Reverse Side for Pricing Options



YESPlease sign me up for the
EcoSmart Choice® Program.**PLEASE RETURN THIS ENROLLMENT SLIP TO
THE BOROUGH OF EPHRATA**

NAME: _____

COMPANY: _____

ADDRESS: _____

CITY: _____

STATE: _____ ZIP CODE: _____

PHONE: _____

ACCT #: _____

PARTICIPATION % (100, 75, 50, 25): _____



EcoSmart Choice® pricing and participation level options will be confirmed with the Borough of Ephrata prior to commencement of this service. You will not have electricity from a specific generation facility delivered directly to your home or business. Your purchase causes renewable energy equal to your electricity purchases to be delivered to regional power grids.

Pricing

- EcoSmart Choice® base price is 0.4 cents per kWh. Customers will pay for the cost of the program on their monthly bills, based on usage.
 - All Borough of Ephrata residential, commercial and industrial customers are able to offset up to 100% of their electric usage with renewable energy.
 - At the 100% participation level, an average utility customer using 750 kWh each month would pay an additional \$3.00 each month at the 0.4 cents per kWh base rate.
 - Utility customers choosing lower levels of participation (25%, 50%, 75%) would see proportionately smaller increases on their bills.
 - Borough of Ephrata will confirm your base price and participation level options.
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